



Mon 14 – Sun 20 Sept



# YOUR JEANS FOR GENES WEEK SCHOOLS FUNDRAISING GUIDE

## Wear Jeans, Change lives

[Jeansforgenes.org](https://jeansforgenes.org)

# JEANS FOR GENES WEEK PLANNING

For over 30 years our wonderful supporters have helped us change thousands of lives.

We have been able to provide specialist nursing care to children affected by genetic conditions, fund life changing research into gene therapy and provide grants to hundreds of charities who support children with genetic conditions.

Our work must continue as we look to help even more individuals and families affected by a genetic condition. Your support is so important to us and you can really make a difference.

This fundraising guide will help you plan your Jeans for Genes day, Have fun and make a real difference.

**With your help we can do so much**



## NEW Educational Resources

As well as supporting this fantastic cause, Jeans for Genes provides educational resources to help your students learn about Genes and how genetic conditions are caused. We also provide information on careers within the genetics sector. You can use our educational materials alongside your fundraising :

[jeansforgenes.org/educational-resources](https://jeansforgenes.org/educational-resources)



# HOW YOUR MONEY HELPS



**£30**

Helps pay for trained helpline staff run by nurses, counsellors and specialists in welfare and social care.



**£75**

Provides invaluable family support sessions led by medical experts, helping parents navigate through their child's day-to-day challenges.



**£100**

Helps a child experience a holiday activity club. These clubs help children with complex needs thrive.



**£250**

Helps a child make friends, learn and have fun on weekends away with others affected by the same condition.



**£500**

Helps fund specialist equipment that really helps a child whose mobility is limited by a genetic condition.



**£1,000**

Helps fund a specialist nurse whose knowledge can really help families access the correct medical care.

# FUNDRAISING IDEAS

You can use your imagination when fundraising for Jeans for Genes Day - but here are just a few of our favourite ways to get the donations rolling in.

For more inspiration visit [jeansforgenes.org](http://jeansforgenes.org)



**Keep it simple ask all staff and students to wear Jeans and donate £1**



**Organise a party and hold a denim disco. Sell tickets to the event**



**Organise a sponsored denim run and ask pupils to gain sponsorship from family and friends**



**Hold a sponsored silence and ask pupils to gain sponsorship from family and friends**

# Bake Sale



Everyone likes cakes so why not come together by organising your very own bake sale.

To get you started we have included within this pack a cup cake recipe. You can also encourage participants to use their own recipe or bring in cup cakes, bakes, brownies and cakes of their own choosing.



## Top Bake Sale Tips

- Hold a Jeans for Genes bake sale and encourage colleagues and students to bake or buy some cakes to bring in
- Collect donations and challenge colleagues to a bake off



Share your amazing creations on social media and tag us

**@jeansforgenes #JeansForGenes**

# CHECKLIST

- Pick your day** and share the details with Parents, colleagues and pupils
- Pick** your fundraising events and get planning
- Shout about** what you have planned and tag us on X **@jeansforgenes # JeansforGenes**
- Share** your just giving link with Parents and Colleagues. If you do not have one you can create one at [jeansforgenes.org/donate-with-justgiving](https://jeansforgenes.org/donate-with-justgiving)
- Pay in your money**

*giftaid it*

**Gift Aid** means that if colleagues and parents are UK tax payers and complete a Gift Aid declaration Jeans for Genes can claim an extra 25% at no cost to you.

# HOW TO PAY IN



## **Set up a fundraising page**

Setting up a fundraising page for yourself, school or business allows you to gain support and sponsorship from your family and friends! Visit:

**[jeansforgenes.org/donate-with-justgiving](https://jeansforgenes.org/donate-with-justgiving)**

## **Donate online**

No cash in your wallet? No problem.. donations can be made directly through our website!

Visit: [jeansforgenes.org/donateonline](https://jeansforgenes.org/donateonline)

## **Pay in at the bank**

You can take your fundraising money and the Giro slip enclosed to any Barclays Bank branch and pay in over the counter.

## **Pay By BACS**

You can pay in your fundraising money by BACS using the details below:

Sort code 20-65-90

Account 30467103

Name THE CHRONIC GRANULOMATOUS DISORDER SOCIETY

## **Send us a cheque**

You can post us a cheque to:

Jeans for Genes

PO Box 12635

Colchester

CO7 5AN

**£1**

## Pin Badge



**1 in 25 children in the UK are affected by a genetic condition. Your purchase will help us change lives.**



**Warning:** Not suitable for children under 36 months of age. Contains small parts and a functional sharp point. Choking hazard. Please retain packaging for future reference.



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Everyone loves a pin badge, you can order our sale and return pin badges online:

**[jeansforgenes.org/shop](https://jeansforgenes.org/shop)**

**Thank you so much for being part of Jeans for Genes Week and changing children's lives for the better!**

**#JeansForGenes**  
**@jeansforgenes**  
**Jeansforgenes.org**

**JEANS  
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